



AFRICAN UNITY

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21 September 2016

**TO WHOM IT MAY CONCERN**

**AFRICAN UNITY LIFE LIMITED** is proud to be associated with Grobbelaars Funeral / Financial Services. We have known Johannes and Elsabe for many years, and their professionalism and business ethics have always been of the highest standard. African Unity has been their underwriter since April 2016.

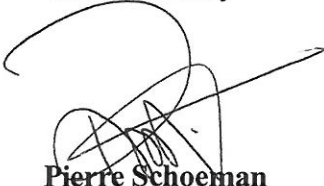
Grobbelaars has a unique and reputable business based on a set of values that include integrity, trustworthiness and professionalism. They carry the interests of their clients at heart and are passionate about the quality of services they deliver. They truly set the benchmark with their reputation of exceptional service delivery in a very competitive industry.

Grobbelaars understands the terms “empathy” and “dignified” and when it comes to providing a dignified funeral they really deliver through their personal touch and compassion when dealing with bereaved family members. You feel the warmth and caring from the team of dedicated, passionate and professional staff.

Their understanding and knowledge of the funeral services industry as well as financial services (insurance) ensures they provide products and services that are affordable and that address / exceed the needs and expectations of the target market they serve. They are true leaders in their field and we, as their underwriters, can confirm that we are proud to be associated with the Grobbelaars brand.

It gives us great pleasure to recommend Grobbelaars as a service provider of note.

Yours sincerely



**Pierre Schoeman**  
**Head : Client Services**

OUR GREATEST STRENGTH LIES IN TRUE UNITY

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